Performing Arts Festival Berlin May 30 – June 4, 2023

Manual PAF Online Portal



Welcome!

Dear venue operators and program managers,

this document explains how to enter and change data on your productions and venues in the Berlin Performing Arts Festival database.

Please invest a little time when filling out the form and try to be as accurate and complete as possible.

Thank you very much!

The Berlin Performing Arts Festival team

https://www.performingarts-festival.de

FAQ

What do I need to enter my data for?

The information is needed so that you can provide us with the necessary information for the content and promotion of your own artistic production(s) within the festival.

Until when do I have to enter my data?

Please enter your contact details as well as venue and production information as soon as possible, but no later than March 17th, 2023.

When will the data be published?

All data will be published after review and editing by the festival team for program release in the end of April 2023. The contents to be edited can only be published by the festival team.

What else is there to consider?

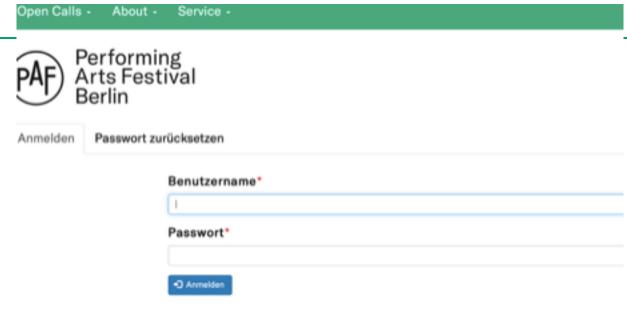
Please fill out the form as accurately and completely as possible! Only if we have all the necessary information at our disposal, we can ensure an optimal promotion of the artistic productions!

Where can I find help?

If you have any questions, please feel free to contact redaktion@performingarts-festival.de.

1. Login

- Please go to https://www.performingarts-festival.de/de/user/
- Please enter your username and password which you have received by e-mail from the editorial office



2. Overview

Sections

The database is divided into three sections which you can edit:

- 1. Profile
- 2. Venue
- 3. Production

Each of the three sections has several tabs in the submenu, recognizable by different tabs.

Edit & View

The database is an input mask in edit mode. Under "View / Ansicht" you can view the entries made again in a descriptive form. You can switch between these two modes at any time. Before leaving the edit mode, it is necessary to save the entries first!

Relevant notes

Each input field is usually accompanied by a short help text in blue letters. Please note the information when filling in the fields.

3. Data entry: Profile

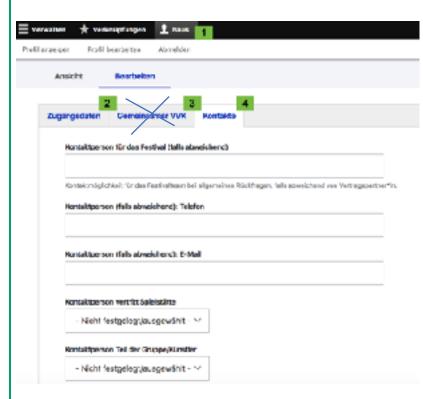
► Enter your contact details

Before you edit your content for your venue and production, we ask that you check and complete the profile data.

To do this, please click on your user name in the main menu bar above (1), then "Edit profile / Profil bearbeiten" will appear in the menu bar below.

You will find two tabs:

- <u>Login Details</u> / <u>Zugangsdaten</u> (2):
 Here you can change your password, for example.
- Contacts / Kontakte (4):
 Please enter all relevant contact details. This contact person will be the contact person for all inquiries that arise in the course of the festival preparations. If no further contact person is named here, the contractual partner named here is the contact person for all further inquiries. In addition, the contact person for the press should be listed here if different from the contact person of the contractual partner(s).



3. Data entry: Venue

► Enter all information about the venue – this includes basic address data as well as promotional description of the venue

After you have successfully viewed and completed your profile data, please go back to your profile view by clicking on your username in the top menu bar and then switch to "View profile / Profil anzeigen" (1).

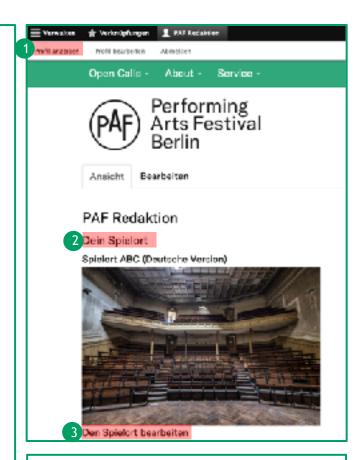
Continue and click on your listed location. Under "Edit the venue / Den Spielort bearbeiten" (3) below the picture you will be taken directly to the data entry page.

However, clicking on the venue name (2) will bring up the venue page, as it will be published on the website later. There you will find the same data entry under "Edit / Bearbeiten".

Please provide all details about your venue or event and upload required files (photos, logo) now. Please fill in all fields that are not yet provided with content.

Note on photo upload:

If there is no photo of the venue available yet, please complete it. If the upload was successful, the field "Title" will appear. Please enter the name of the photographer in the following form: ©first name last name.



If you have a venue as a cooperation partner with your production, please ask them for information to fill out this section.

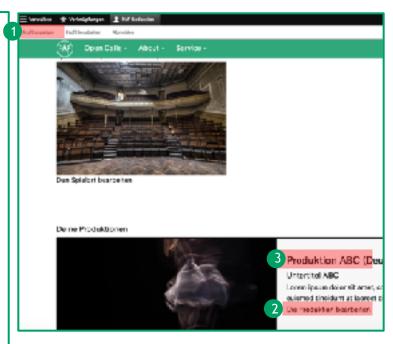
If you do not have a fixed venue as a cooperation partner for your production, please still provide as much information as possible about the performance venue here, even in the case of a digital performance.

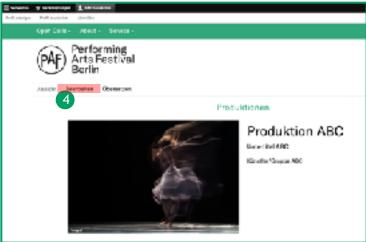
► Enter all editorial information related to the artistic work

After you have successfully uploaded and completed your details and data for your venue or event, please go back to your profile view by clicking on your user name in the upper menu bar and switch to "Show profile / Profil anzeigen" (1).

Now you see your listed production. To edit the content, please go to "Edit production / Die Produktion bearbeiten" (2).

However, clicking on the production title (3) will bring up the production page, as it will be published on the website later. There you will find the same data entry under "Edit / Bearbeiten" (4).





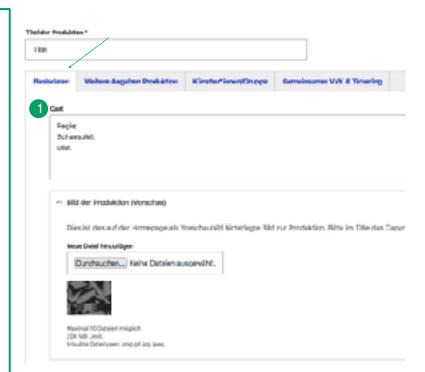
Please provide all details about your production(s) now in the five different tabs and upload required files.

Basic data

Here you have the possibility to update or complete the cast for your production.

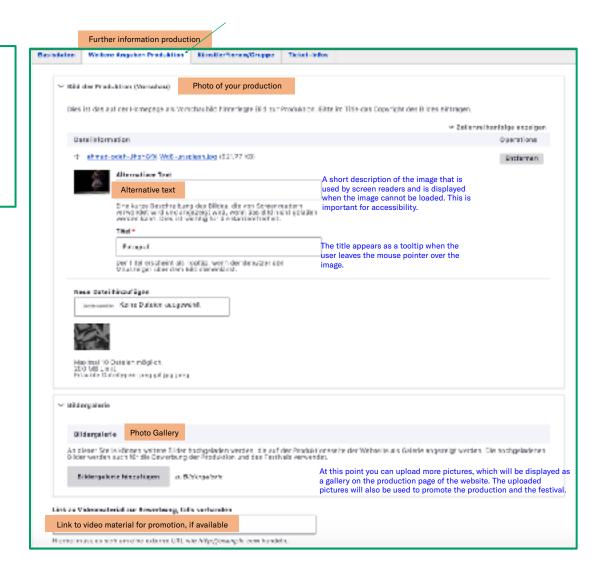
Please list all persons involved in the production –in the following form/listing: "Function 1: First name last" (see sample text in text field "Cast" (1)).

Please upload the pictures of your production in portrait format in the appropriate file format (please note the help text). After successful upload the field "Title" appears. Please enter the name of the photographer in the following form: ©first name last name.



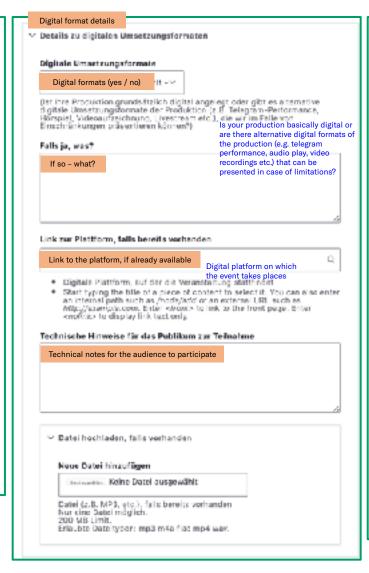
Further information about your production (1/2)

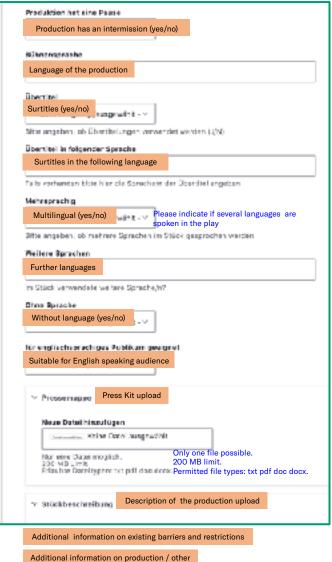
Please fill in all other fields concerning your production here.



Further information about your production (2/2)

If your production is basically digital, please provide all information about it here. Please also include the link to the platform on which your digital production is to take place. If this is not yet available to you, please submit it by e-mail to redaktion@perform ingarts-festival.de by May 06th, 2023.





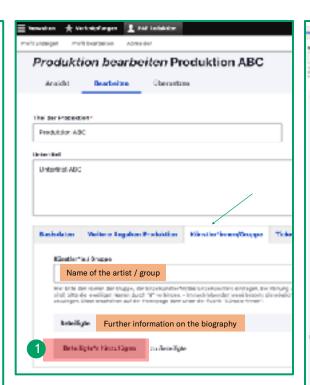
Artists / Group

Please enter the name of the group, the individual artist.

If the names are in a row (several artists who are not a fixed group), please connect the respective names with "&".

In the following menu "Add involved / Beteiligte*r hinzufügen" (1) you have the possibility to enter biographical information about the individual participants separately (2). These will then appear on the homepage under the heading "Artists". Please upload a photo or logo in portrait format in the appropriate file format and then enter the name of the photographer* in the "Title" field: ©first name last name.

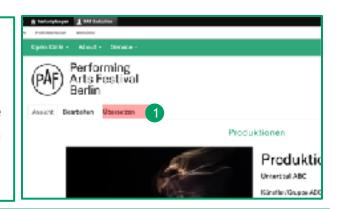
Please also fill in all other fields as completely as possible.





► Enter all editorial information related to the production in English

To be able to edit the data in English, please switch to the English version of the website/database by clicking on "Translate / Übersetzen" (1) on the production page. You will be forwarded on accordingly.



An overview of the entries of your production now appears. There is a German version available here, but no English version yet. The English website or entry must be created by clicking on "Add / Hinzufügen" (2).



Now the data entry mask appears, which is already familiar to you from the German version. At this point, please complete <u>only</u> two things:

- First tab "Basisdaten / Basic Data": the cast/credits of the production in English
- Third tab "Künstler*innen / Artists / Group": the information about the artists / group Exit the menu by clicking on "Save Translation".

4. Logout

Now that you have checked and completed all contents - ideally in view mode - you can log out. To do so, please go back to the upper menu bar, press the displayed user name and click on "Logout".

Thank you!

In the following weeks, you will also receive a digital promo package from us with graphic elements and text templates to promote your production as part of the Berlin Performing Arts Festival 2023.

The team of the Berlin Performing Arts Festival would like to thank you for your support. We are looking forward to an inspiring and successful fifth festival edition with all participants 2023!

The Berlin Performing Arts Festival is organized by LAFT - Landesverband freie darstellende Künste Berlin and is supported by the State of Berlin - Senate Department for Culture and Europe.



